



Wey Valley Indoor Bowls Association Ltd  
Lido Road (off Stoke Road) Guildford, Surrey, GU1 1HB  
weyvalleyibc.com  
weyvalleyibc@outlook.com

## **Sponsorship at Wey Valley Indoor Bowls Club**

Wey Valley IBC have a number of different opportunities for companies to sponsor the club and advertise their business to our members, guests and other users of the club. Wey Valley IBC has been established for nearly 50 years in Guildford, next to Stoke Park and is widely regarded as one of the top clubs in the South East, with members having represented England at all levels, as well as having national title winners.

Wey Valley have 435 active playing members, with on average two visiting clubs per week during the Indoor season bringing around 100 extra visitors to the club each week.

Wey Valley also host the Surrey Short Mat Bowling Association, which has over 600 members, who visit Wey Valley 3 times per week and hold a number of national competitions over the season.

On site at the club is the Daisy Chain Café, our franchised caterers, who cater for public events as well as being a public café Monday to Sunday all year round, in particular hosting the Guildford Park Run and Junior Park Run at the weekends, with around 200 visitors every weekend. We also host Bowlsweat Direct, the largest Bowlsweat supplier in the country.

Wey Valley have the following sponsorship opportunities available for your business for 12 months, the core season runs from September to April, however the Café and Bowls Shop are open all year round:

### **Bronze**

- Place signage in prime position rink side to advertise your business (sign provided by you)
- Place business cards on stewards desk and bar
- Logo and link to your website on weyvalleyibc.com

### **Silver**

- Place signage in prime position rink side to advertise your business (sign provided by you)
- Place business cards on stewards desk and bar
- Advert in monthly newsletter sent out to members (have 350/435 on mailing list)
- Advertise and host an open session at the club for members and guests to meet you to discuss what you can offer, i.e. lunch
- Additional advertising and signage can be displayed in the club bar and restaurant area
- Logo and link to your website on weyvalleyibc.com



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### Gold

- Place signage in prime position rink side to advertise your business (sign provided by you)
- Place business cards on stewards desk and bar
- Advert in monthly newsletter sent out to members (have 350/435 on mailing list)
- Advertise and host two open session at the club for members and guests to meet you to discuss what you can offer, i.e. lunch
- Additional advertising and signage can be displayed in the club bar and restaurant area (to be provided by you)
- Have a club competition of your choice named after you and presented by you at finals day, i.e. Men's Singles
- Logo and link to your website on weyvalleyibc.com
- Option to have branded playing mats (to be provided by you)

### Tournament Sponsor = £500 - £1,500

- Wey Valley are hosting an Open Singles Circuit Event, attracting 64 of the top players in the UK. These events gain wide publicity being the premier bowls circuit in the UK
- Events are live-streamed on Facebook and YouTube with sponsors gaining additional publicity and mentions.
- Sponsorship can be for naming rights of the event or co-sponsorship with other companies.
- Tournament sponsorship also includes the above bronze package as standard.
- More details on the Open Singles Circuit can be found here:  
<https://www.opensinglescircuit.com/>

Other sponsorship packages can be discussed and created, depending on your needs and practicality at the club. To discuss this or any of the options above please contact us at [weyvalleyibc@outlook.com](mailto:weyvalleyibc@outlook.com)

Many thanks,

Wey Valley Indoor Bowls Club